Social Responsibility
Business Strategy Innovation, Community Development
Stabilizing Property Values, and Promoting Business

Problem Identification
Artists possess creativity and boundless drive, but often lack the fundamental business skills required to effectively establish their own businesses.

Design Decisions
Student Incubator. The course makes it possible for individuals, foundations and corporations to gain business skills that will help them be successful.

Research / Communication
Qualitative Analysis,

User Testing/
Quality Management
Survey Analysis of Needs
Supply Resources

PROCESS

Stakeholders
Artists, Staff, Host Communities
Investors & Donors

Environment
Green Building Space
Establishing Green Ventures